



POLAR PLUNGE®



FOR SPECIAL OLYMPICS
ALASKA

December 12, 2026

Sponsorship Opportunities

700+ Plungers, 2,000+ Spectators
2,000+ Athletes Impacted

PRESENTING SPONSOR - \$40,000

- Recognition as Presenting Sponsor in all marketing materials
 - Company logo on billboards, postcards, posters and emails
 - Company banner hung prominently at the plunge
 - Company logo on more than 1,000 towels
 - Company logo on more than 250 Polar Plunge hoodies
 - Company commercial aired during livestream
- Recognition as Presenting Sponsor in all digital marketing
 - Social media
 - Company logo (with hyperlink) on Polar Plunge Website and fundraising platform
- Recognition as Presenting Sponsor during the event
 - PA announcements
 - Opportunity to distribute company collateral
 - Opportunity to speak at the Polar Plunge
 - VIP tent/registration access
 - VIP parking passes
- Other benefits as agreed upon

TIDAL WAVE LEVEL - \$20,000

- Recognition as Tidal Wave Sponsor in all marketing materials
 - Company logo on billboards, postcards and posters
 - Company banner hung prominently at the plunge
 - Company logo on more than 250 Polar Plunge hoodies
 - Company commercial aired during livestream
- Recognition as Tidal Wave Sponsor in all digital marketing
 - Social media
 - Company logo (with hyperlink) on Polar Plunge website and fundraising platform
- Recognition as Tidal Wave Sponsor during the event
 - PA announcements
 - Opportunity to distribute company collateral
 - VIP tent/registration access
 - VIP parking passes
- Other benefits as agreed upon

ARCTIC LEVEL - \$10,000

- Recognition as Arctic Level Sponsor in all marketing materials
 - Company logo on billboards, postcards and posters
 - Company banner hung at the plunge
 - Company logo on more than 250 Polar Plunge hoodies
- Recognition as Arctic Level Sponsor in all digital marketing
 - Social media
 - Company logo (with hyperlink) on Polar Plunge Website and fundraising platform
- Opportunity to distribute company collateral
- VIP tent access

FREEZIN' LEVEL - \$5,000

- Company banner hung at the plunge
- PA announcements as Freezin' Level Sponsor at the plunge
- Recognition as Freezin' Level Sponsor in all digital marketing
 - Social media
 - Company logo (with hyperlink) on Polar Plunge website and fundraising platform
- Opportunity to distribute company collateral
- VIP tent access

SHIVER LEVEL - \$2,500

- Company banner hung at the plunge
- PA announcements at event as Shiver Level sponsor
- Logo on Polar Plunge website and fundraising platform
- Day of social media recognition

CHILLY LEVEL - \$1,000

- Company banner hung at the plunge